



## DIY Model for Mobile Network Deployment: A Step Towards 5G for All

<u>Mohamed M. Kassem</u>\*, Mahesh K. Marina\* and Bozidar Radunovic\*\*

\* The University of Edinburgh, UK

\*\* Microsoft Research, Cambridge

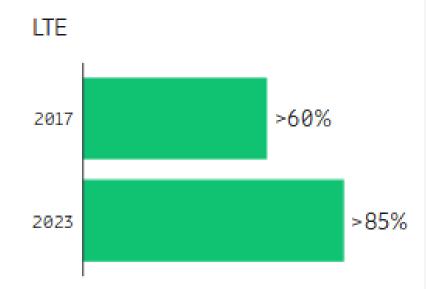
Long way to go for universal mobile Internet connectivity

# 4.3 Billion ≈ 57%

Lack mobile broadband connections

\* Source: GSMA - The mobile Economy Report, 2018

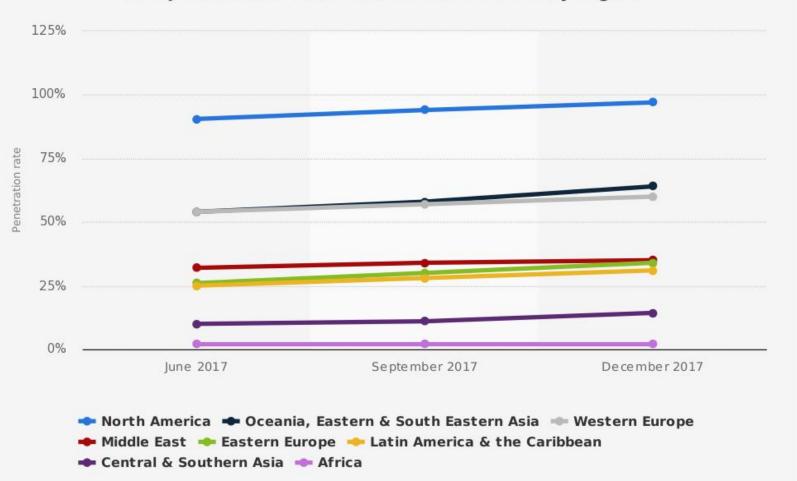
### The State of LTE (4G)



Source: Ericsson Mobility Report, 2018

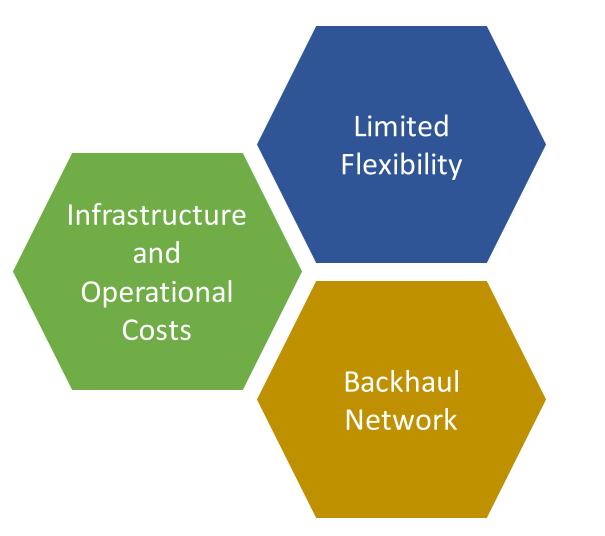
Around 60% of the world's population covered by LTE network. Most of the unconnected population lives in rural and low income areas

#### LT E penetration rate\* worldwide in 2017, by region

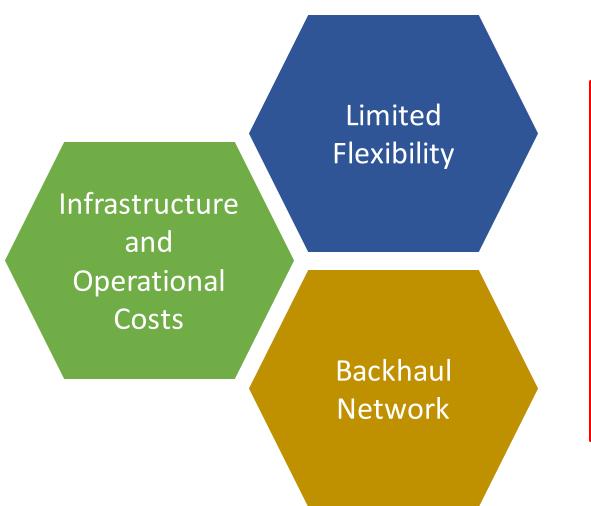


Sources 5G Americas; Ovum © Statista 2018 Additional Information: Worldwide; Ovum; 2017

### Mobile network deployment challenges



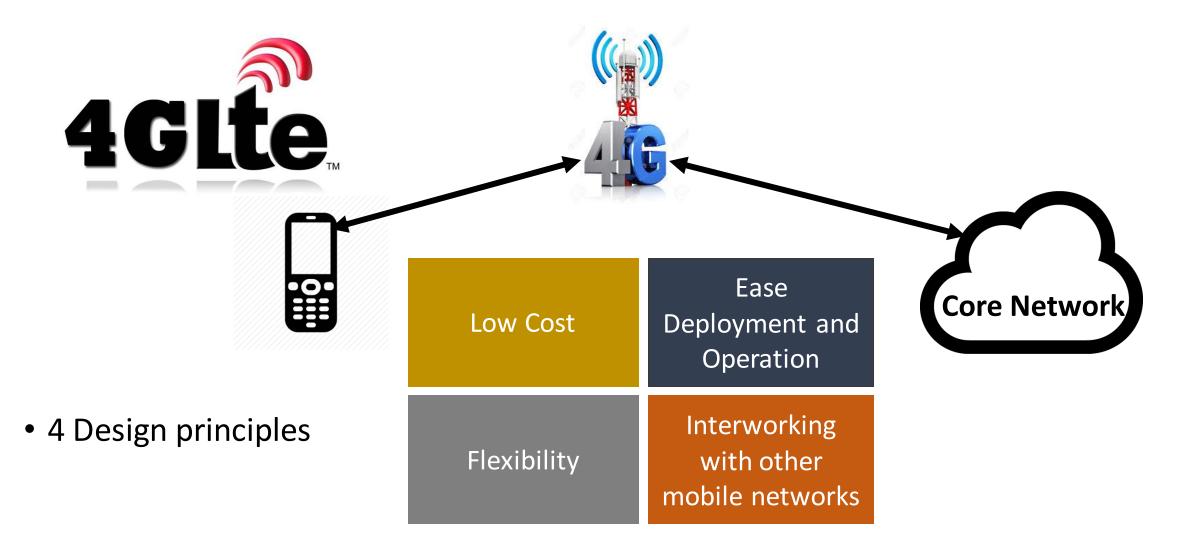
### Mobile network deployment challenges



#### **Current Approaches**

- Traditional market-driven mobile network deployment model proven to be ineffective for rural and low-income regions
- Community cellular networks are promising but limited only to voice and SMS (GSM services)

#### DIY Model for mobile network deployment



#### **Access Network Layer**

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  - Plug and play
  - IP backhauling
- Open-source platforms (e.g., OpenAirInterface, srsLTE) with software radios
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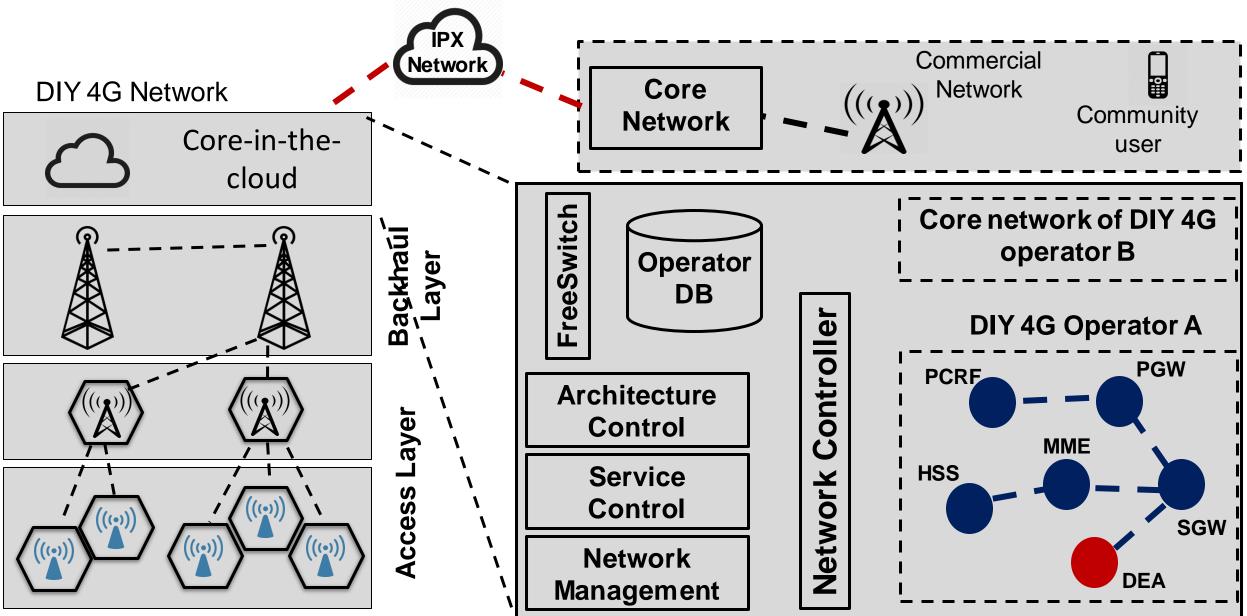
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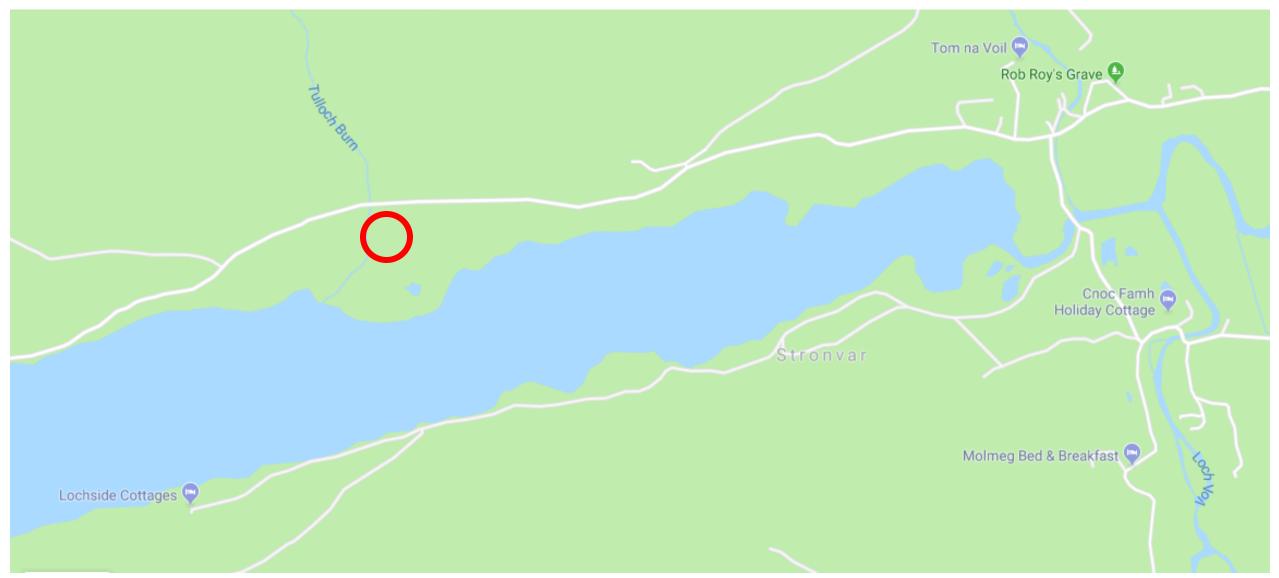
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DIY 4G mobile network architecture



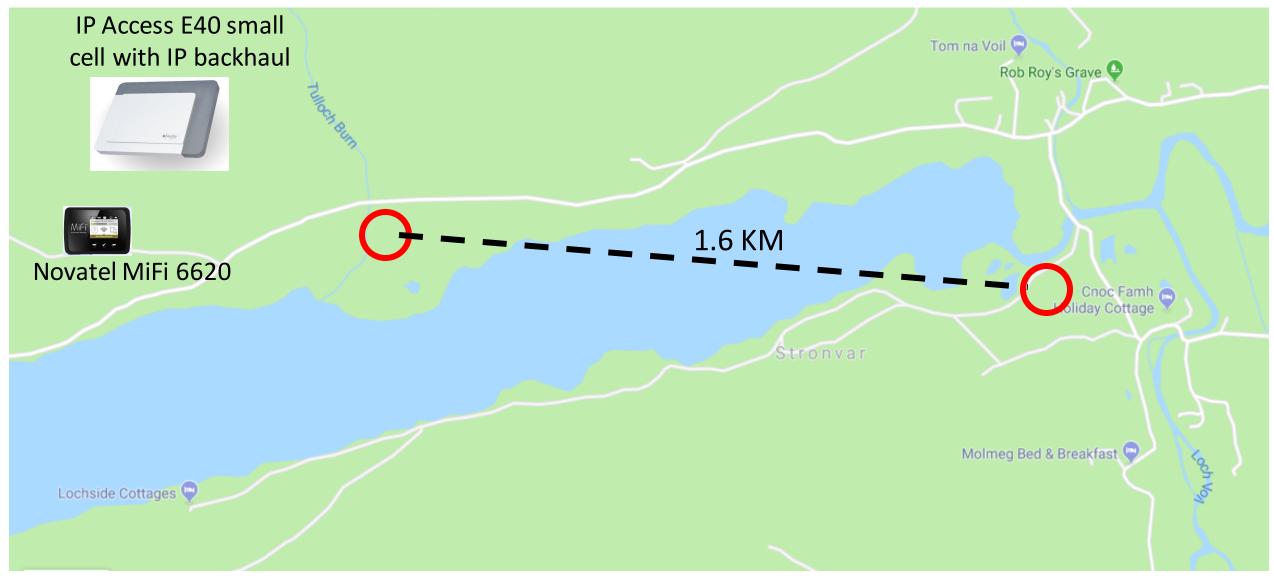


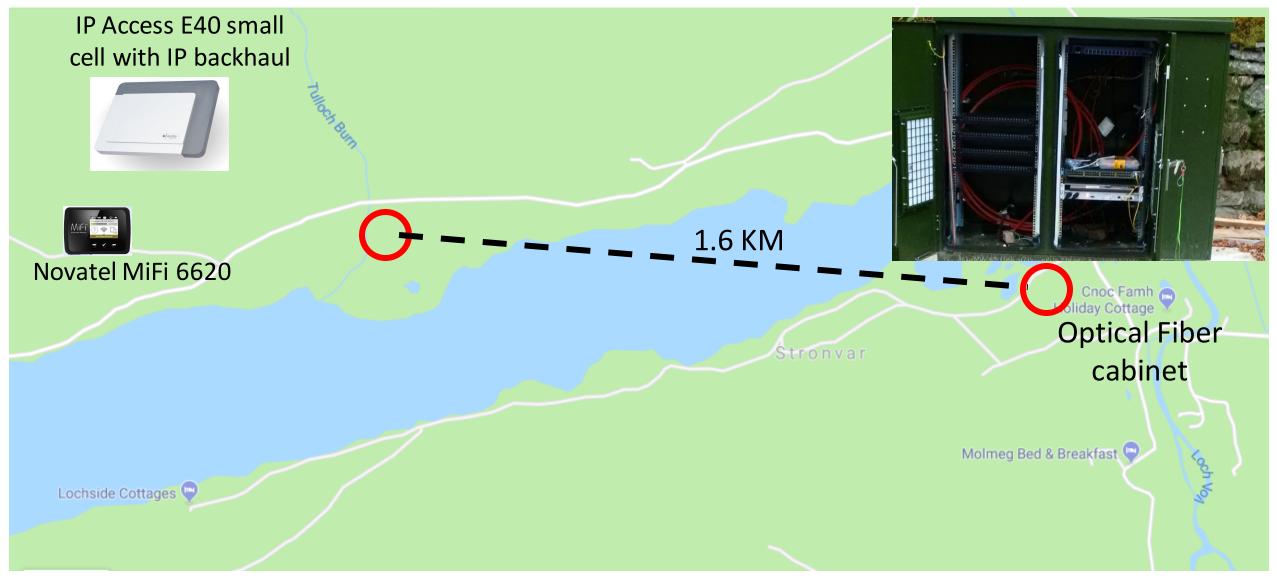


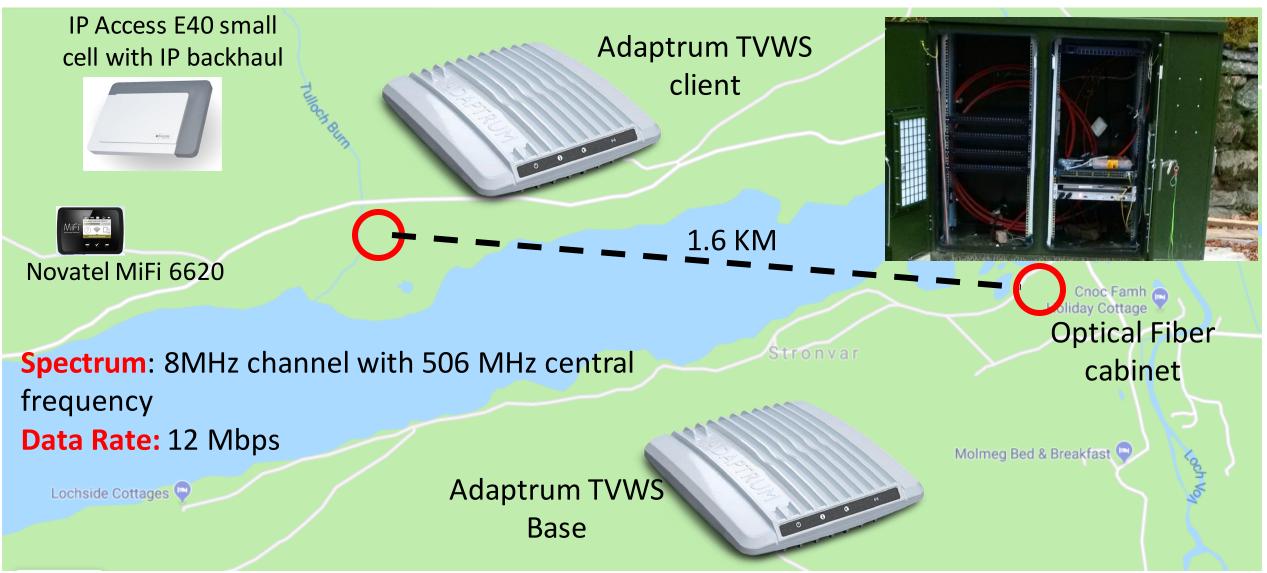


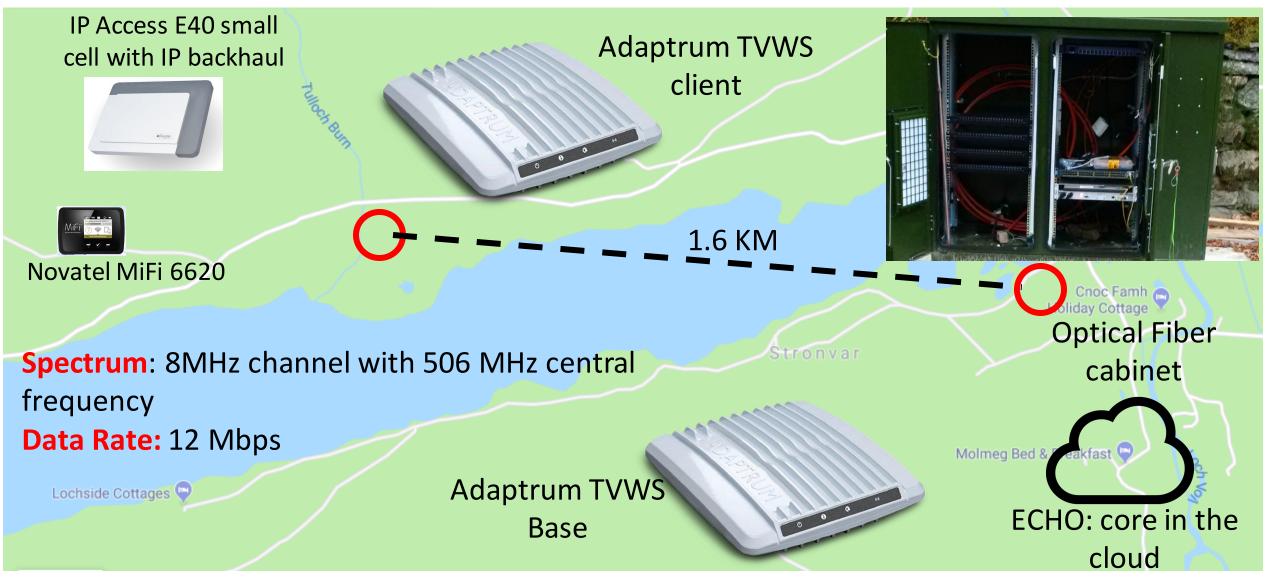












### Deployment cost

- Dependent on:
  - Deployment settings
  - Number of Users
  - Service requirements
- With some optimizations, we expect the costs can be reduced to below **1 USD** per subscriber per month
  - Local breakout for the traffic
  - Open source platforms
  - Leveraging unlicensed/shared spectrum

### Summary

- 57% of the world's population does not have mobile broadband connectivity
- Market driven traditional deployment model of mobile network insufficient while community cellular networks are limited to GSM services
- We propose a DIY deployment model:
  - Access Network: leverage shared/unlicensed spectrum and open source platforms
  - Backhaul Network: TVWS links
  - Core-in-the-cloud
- The trial deployment in rural UK shows the feasibility of the proposed deployment model