

Hamed Haddadi

Queen Mary University of London

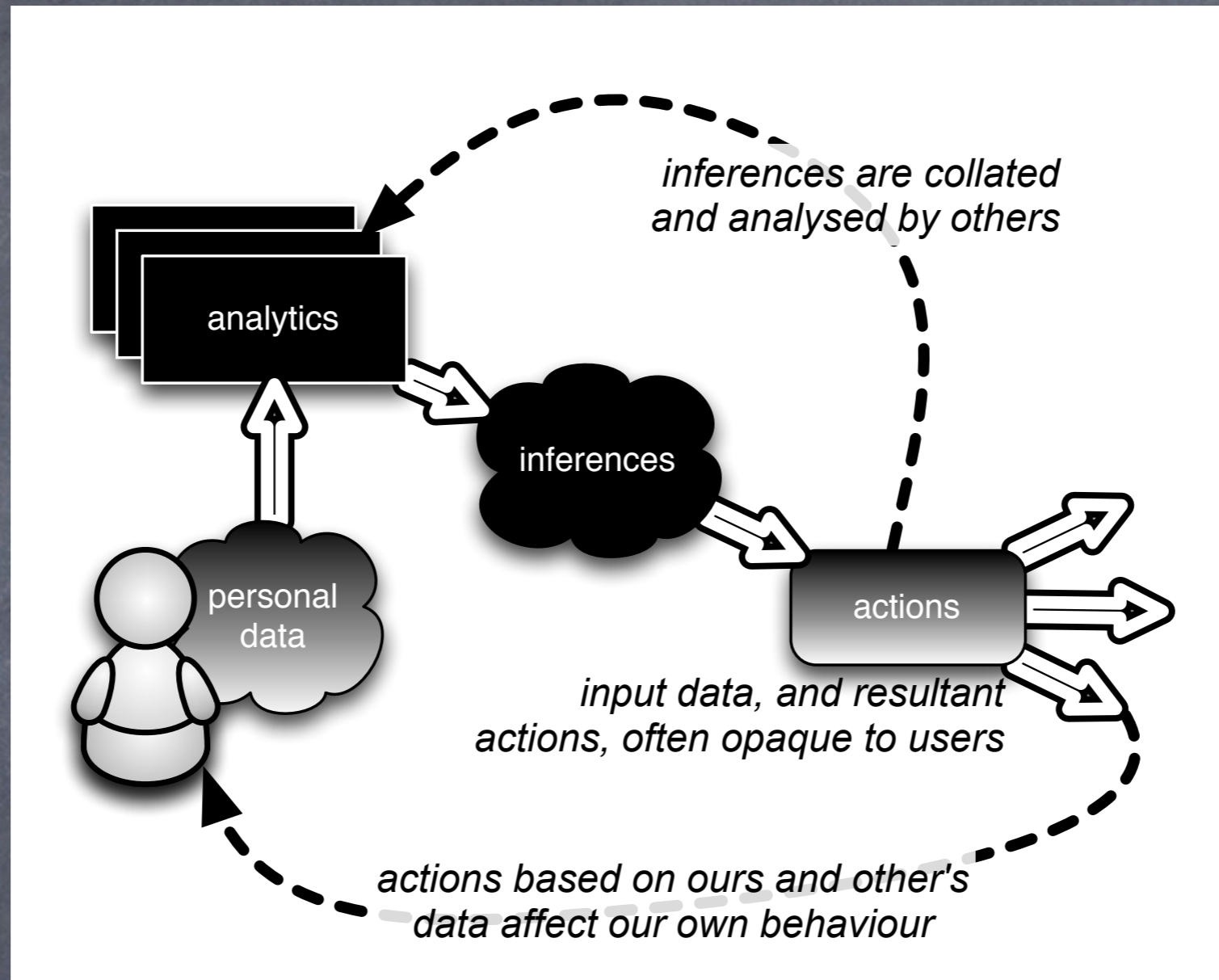
<http://www.eecs.qmul.ac.uk/~hamed/>

@realhamed

Valentine's Day 2014



Human-Data Interaction



- Visualisation and sense-making
- Privacy and control over data lifecycle
- Big Data Analytics
- Data to information to knowledge

Privacy-preserving user behaviour analysis

- On Home Gateway or On smart device
- At festivals, airports, and events using mobile sensors
- Personal health/activity monitor and nudge (Quantified Self)
- IoT in healthcare applications
- Tracking the 3rd party trackers on the web

